

**1999 Planning Summary  
School of Liberal Arts**

**Introduction**

In 1999, the School of Liberal Arts set seven goals for the time period 1999-2003. We have made substantial progress toward the fulfillment of each goal, as described below. We have not developed new goals, yet. Rather, in this period of uncertainty, brought about by external changes, e.g., increased enrollment selection standards, we are focusing on those goals we have set in our five year plan. As we move through the five year plan, and as we become more certain of our environment, we will likely develop new goals. We will also be flexible in the implementation of our strategies for achieving the goals we established. Thus, we anticipate the development of additional "sub-goals" (see below) and additional implementation strategies.

Several of the SLA performance indicators are not yet available. In 1999, the due date for the IUPUI Planning Summary was January 29 and the Performance Indicators Report was due February 12. These two reports are due January 14, 2000. Unfortunately, a key source of information on the activities of SLA faculty in 1999, Faculty Annual Reports, are not due in the SLA Dean's Office until January 28, 1999. Similarly, the IU Foundation report, which will have information on donor contacts and giving, is not yet available. While every attempt has been made to provide as complete a report as possible, some information is missing.

Our seven goals for 1999-2003 are very detailed, and involve several implementation strategies. The "Sub-Goals," "Indicators," and "Evidence" presented below may best be viewed as highlights, rather than the sum total of SLA activity in 1999. Additional evidence that we are achieving each of the noted "Sub-Goals" is available upon request. Also, in some instances, e.g., the Multi-Media Language Resource Center Lab (CA321) upgrade, the evidence is listed under two goals. **Goal 1: Increase the number of undergraduate students, credit hours taught, and SLA majors at a steady rate, and provide these students a comprehensive liberal arts education in an urban setting with nationally competitive programs.**

Compared to Fall 1998, our enrollment increased a modest 61 credit hours (.1%). Although we anticipated an increase in our overall enrollment, this modest increase reflects well on the School of Liberal Arts. Specifically, external factors beyond our control limited our ability to increase our enrollment. In spite of these external factors, from Fall 1998 to Fall 1999, the number of SLA majors increased from 1,169 to 1,214 (+3.8%; IMIR Fall 1999 Enrollment Report). In addition, the number of "New to IUPUI" Undergraduate Students for SLA also showed a slight increase, from 86 to 92 (IMIR Report, 10-26-99). Finally, the Medical Humanities and Health Studies Program has been expanded and re-organized. Some of the many initiatives underway in SLA that will attract, retain, and provide students a comprehensive liberal arts education are noted below.

| Sub-goal   | Indicator   | Evidence  |
|--|-------------|---|
| Increase number of students, credit hours taught, and number of majors | Enrollments | Overall credit hours Fall 1999, +61 (.1%)   |
|  |             | Number of majors, +49 (3.8%)  |
|  |             | Number of "New to IUPUI" students, +6   |
| Increase Student Retention   | Teaching    | SLA students rate the teaching by faculty their major area very highly, compared to other IUPUI students (IMIR Continuing Student Satisfaction and Priorities Survey) |
|  | Courses     | SLA students rate the quality of their courses very highly, compared to other IUPUI students (IMIR Continuing Student Satisfaction and Priorities Survey)             |

|   |  |
|---|--|
| Academic Advising                                       | <p>SLA students rate SLA advisors above the campus average (IMIR Continuing Student Satisfaction and Priorities Survey)</p> <p>SLA Students, unfortunately, rate the Academic Advising in the UEC lower than the campus average (IMIR Continuing Student Satisfaction and Priorities Survey)</p> <p>SLA has re-organized advising of its majors: additional coordination of advisors is being provided by the Office of Student Affairs, in conjunction with departments' lead advisors.</p> |
| Redesign of two large enrollment courses, W131 and R100 | Center for Academic Transformation Grant (Pew Re-grant), \$200,000. Focuses on student learning and retention.   |
| Student Participation in Faculty Research               | SLA Students indicate a higher satisfaction with their opportunities to be involved in faculty research, compared to students in other schools.  |
| SLA Support for course redesign                         | 1998-99, \$10,000<br>1999-00, \$10,000   |
| SLA Symposium on Teaching                               | 1999-00, \$5,000 (under development; implemented Spring 2000)  |

Provide a comprehensive liberal arts education in an urban setting

Course Development  
Grants (Office of Faculty  
Development)

“Perspectives on Health, Disease, and Healing,”  
Medical Humanities and Health Studies, Richard  
Gunderman and William Schneider (Grant-in-aid-  
for Teaching)

Development of multi-media resources for use in  
introductory Geography courses (Catherine Souch,  
Tim Brothers, Jeff Wilson, Robert Beck, Bill  
Giles, and Brad Davis; Grant-in-aid-for-Teaching).

“Computers in Translation: Preparing Students for  
The 21<sup>st</sup> Century”, Enrica Ardemagni, Foreign  
Languages and Cultures (Network for Excellence in  
Teaching).

“Enhanced W231”, Teresa Henning, English  
(Network for Excellence in Teaching).

Programs

The Medical Humanities and Health Studies  
Program has been expanded and re-organized

Curriculum

SLA continues to work with the School of Science  
to implement the Common Core Curriculum

SLA has developed S100, First Year Experience;  
This is SLAs “learning community”, and introduces  
new students to SLA

Enhance and expand SLA undergraduate  
facilities

Labs

The ASL/English Interpreting Lab, with state of the  
art equipment, is on-line

The Multimedia Language Resource Center Lab (CA321)  
was upgraded/enhanced

**Goal 2: Enhance and expand SLA graduate degree programs, including the recruitment of more and better students for existing programs.**

Several departments and programs are drafting MA and/or graduate certificate proposals. As these are fully developed they will be put forward to the appropriate committees in SLA and on campus. We anticipate 3-5 proposals will begin the formal approval process in the Spring of 2000. In addition, the Sociology MA awaits final approval from the Higher Education Commission.

| Sub-goal   | Indicator          | Evidence   |
|--|--------------------|--|
| Enhance and expand SLA graduate degree programs            | Number of Programs | Sociology MA awaits final HEC approval, several departments are developing proposals at this time. |
| Recruit more and better students for our existing programs | GRE scores         | Are stable from 1997-98 to 1998-99.  |
| Increase the number of students who complete their program | Degrees            | MA degrees awarded 1997-98, 13.<br>MA degrees awarded 1998-99, 25.                                 |
| Increase publications by SLA Graduate Students             | Publications       | 1997-98 articles by SLA graduate students, 5.<br>1998-99 articles by SLA graduate students, 9.     |
| Increase funding for SLA graduate students                 | Scholarships       | 1997-98 University Fellowships, 7.<br>1998-99 University Fellowships, 8.                           |

**Goal 3: Enhance the quality and quantity of research and creative activity of SLA faculty.**

SLA has been very active supporting faculty engaged in research. This is indicated by an increase in the amount of external funding to SLA faculty and Centers. This reflects the new Office of Graduate Studies and Research (beginning 1998), under the direction of Associate Dean William Schneider. SLA has increased the amount of internal funding available for faculty. These “mini-grants” are primarily designed to support faculty during the summer.

| Sub-goal   | Indicator                      | Evidence  |
|--|--------------------------------|---|
| Increase the number of publications by SLA faculty | Refereed Articles              | Not available   |
|  | Chapters in edited volumes     | Not available   |
|  | Book monographs                | Not available   |
|  | Professional Presentations     | Not available   |
|  | Editing of Scholarly Journals  | Six faculty members edit scholarly publications (Three in 1997-98). |
|  |                                | Two faculty members are “Managing Editors”                          |
|  | Membership on Editorial Boards | Not available   |

|  |                          |                        |
|--|--------------------------|------------------------|
| Increase external support for research | Grants Requested         | 1997-98, \$ 16,894,806 |
|  |                          | 1998-99, \$ 8,677,030  |
|  | Grants Funded            | 1997-98, \$ 5,798,133  |
|  |                          | 1998-99, \$ 13,362,133 |
| Increase internal support for research | Internal Research Grants | 1998-99, \$ 20,000     |
|  |                          | 1999-00, \$ 60,000     |

**Goal 4: Significantly improve the quality of SLA space and technology, as it affects students, faculty and staff.**

SLA students report that they are dissatisfied with their classroom environment (IMIR Continuing Student Satisfaction and Priorities Survey). SLA Faculty, Staff, and Administrators are also dissatisfied with the quality and quantity of the space available. Because of this, we have begun, and completed, a number of initiatives designed to improve SLA space. A number of computer labs have been established/upgraded, as has office space and the Faculty/Staff Lounge in Cavanaugh Hall. The Faculty/Staff Lounge, once used for SLA Faculty Assemblies, is again available to our faculty and staff. Unfortunately, we are limited by the availability of space in Cavanaugh Hall, such that one of our Centers had to leave the building.

With the support of UITS and the Research Investment Fund, we have embarked on an ambitious technology plan, which will provide a complete upgrade of virtually all faculty and staff workstations. We have also initiated a three-year cycle of continuous upgrades.

| Sub-goal          | Indicator                       | Evidence   |
|-------------------|---------------------------------|--|
| Improve SLA space | Remodeling                      | The Faculty Lounge has been completely remodeled.  |
|                   |                                 | The Dean’s Office has been remodeled   |
|                   |                                 | The office of the Political Science Department has been remodeled.                                   |
|                   | Refurbish/Significantly Enhance | The Communications lab and its facilities have been enhanced, and a “speech lab” has been recreated. |
|                   |                                 | The ASL/English Interpreting Lab, with state of the art equipment , is on-line                       |
|                   |                                 | The Multimedia Language Resource Center Lab (CA321) was upgraded/enhanced                            |

Increase SLA space

Space

The POLIS Center has moved to a new location, off-campus. This has made available a limited amount of space for other SLA usage.

Improve SLA technology

Computer usage

SLA has received \$236,766 from UITS to bring SLA workstations up to current standards. This marks the beginning of a continuous upgrade of our technology, on a three-year cycle.

SLA has received \$ 147,509 from the Research Investment Fund to upgrade technology in Centers and Projects.

Reorganization of  
Technical Services

In 1999, SLA began a full-scale reorganization of Technical Services. We anticipate hiring a new Director of Technical Service in Spring 2000.

**Goal 5: Increase community recognition of the quality and scope of the programs of the School of Liberal Arts through the media and in public fora.**

SLA has worked to improve community recognition in a number of ways. Our objective is to raise the profile of the School, such that citizens of the greater Indianapolis area recognize both the quality and the quantity of the contribution of the School to their lives.

The School continues to host events like the well-established Joseph Taylor Symposium (broadcast on local cable in 1999). The third annual Dean’s Day was held in October, 1999. The Keith Bulen Symposium has recently been established. This brings to campus nationally recognized political figures and commentators. The Bulen Symposium was broadcast on C-SPAN this year. The Barlow Lecture was inaugurated in 1999. Highlight of our activities for 1999 are presented below.

| Sub-goal                        | Indicator  | Evidence  |
|---------------------------------|--|---|
| Improve SLA Community Awareness | SLA Faculty and staff interact with the public, Alumni, etc. | <p>Campus Day</p> <p><i>Consider This</i> (televised regularly on local cable)</p> <p>Bi-Weekly meetings with staff of the Office of Communications and Public Relations</p> <p>Dean’s Day</p> <p>Keith Bulen Symposium</p> <p>John Barlow Lecture</p> <p>Participation in Black History Month (e.g. the faculty of the Afro-American Studies Department).</p> <p>Participation in Women’s History Month (e.g. the faculty in Women’s Studies).</p> |

Develop SLA public relations material

New brochures, etc.

New Departmental specific recruitment brochures were developed.

Joseph Taylor Symposium

Medical Humanities Lecture Series

Refus Reiberg Reading Series

Updated the SLA Faculty Directory

**Goal 6: Raise \$3 million in private contributions over the period of the Campus Campaign for IUPUI.**

Thus far, we have raised approximately two-thirds of our goal for the Campus Campaign. Unfortunately, data assessing the number of donors contacted in 1999 and the level of giving in 1999 are not yet available. These data will allow us to compare our success in 1999 with previous years. The highlights of 1999 were the donation of more than \$1 million by Sam Masarachia, to establish the Sam Masarachia Scholars program, and the donation of more than \$225,000 by Mary

Gibson O'Brien, to establish the Cornelius O'Brien/Mary O'Brien Gibson Internship in Public History.

| Sub-goal                                   | Indicator      | Evidence      |
|--|----------------|---------------|
| Increase the number of donors              | Donor contacts | Not available |
| Increase the amount of funding from donors | Funds raised   | Not available |

**Goal 7: Promote staff development, in order to make working in SLA a positive experience.**

By increasing the quality of our staff and our working environment, we hope to also increase the quality of the service that we provide all students – majors, non-majors, undergraduates and graduate students. We have begun a series of workshops with the Dean’s Staff. From these we intend to branch out to other staff members. In addition, we hope to participate in diversity workshops as they are developed by the Affirmative Action Office.

| Sub-goal  | Indicator                               | Evidence   |
|---|---|--|
| Develop Dean’s Office Mission Statement                                 | The Statement                           | Currently under development  |
| Enhance and contribute to the professional development of all SLA staff | Better Coordination among staff members | A monthly meeting of all Dean’s Staff has been established.  |
|   | A shared vision among staff members     | The Dean’s Staff has been participating in regular development workshops, under the direction of Deb Nelson, of the University Human Resources Office. These will be expanded to include all SLA staff at a future date. |

*Learning:*

Faculty in Sociology and English were awarded a \$200,000 grant from the Center for Academic Transformation at Rensselaer Polytechnic Institute (a Pew Re-grant), that will allow them to redesign R100, Introduction to Sociology, and W131, Elementary Composition I. As part of the course redesign, several sections of R100 and W131 will be combined. The use of technology in the classroom is central to this project, which is designed to increase student learning and retention.

Through the generosity of local resident Sam Masarachia, SLA has established Sam Masarachia Scholars Program. In 1999, Mr. Masarachia donated \$1.16 million to SLA to endow this scholarship program.

Through the generosity of Mary Gibson O'Brien, SLA has established the Cornelius O'Brien/Mary O'Brien Gibson Internship in Public History. Mrs. O'Brien donated \$ 225,000 to endow this program.

*Responsibilities of Excellence:*

Eric Wright, Assistant Professor of Sociology, received the largest externally funded grant of any SLA faculty member in 1999. Professor Wright's project, "HIV Risk of Mental Illness Clients Across Service Sites" was funded by the National Institutes of Mental Health (\$166,607 for year 1; \$513,484 five year total). Epidemiological evidence suggests that persons with serious mental illness are at significant risk for HIV infection. Professor Wright is investigating the influence that organizational factors have on the provision and efficacy of different HIV-related mental health services provided by mental health professionals.

The Santayana Project completed its move from Texas A&M University to IUPUI.

*Centrality and Community Connections:*

The Bulen Symposium on American Politics, in its second year, is devoted to the examination and discussion of the two-party system in the United States. Each year a particular topic relating to that theme is chosen as a focus. This year's topic was the "front-loading" of the presidential primaries and caucuses, and how that is affecting each major party's ability to control the nomination of its presidential candidate. The Symposium was broadcast, for the first time, on C-SPAN in 1999.

*Accountability:*

SLA has embarked on an ambitious and successful plan to re-organize and upgrade its technology. In 1999, SLA received \$236,766 from UITs to bring SLA workstations up to current standards. SLA also received \$ 147,509 from the Research Investment Fund to upgrade technologies in Centers, Programs, and Projects.