

Revised 2/3/00

Planning & Institutional Improvement 1999 Top Goals and Evidence of Progress

Goals and Strategies	Evidence of Progress
Goal 1. Clarify, prioritize and communicate broadly IUPUI's vision, mission and goals.	
1. Revise campus plan.	1. Preliminary revision of campus plan completed and disseminated in the document IUPUI in 2000 and Beyond.
Goal 2. Align unit and campus goals.	
2. Facilitate campus enrollment planning process.	2a. Deans submitted preliminary enrollment planning information for the first time at IUPUI using a web-based reporting format designed by IMIR staff.
	2b. Enrollment Services and the Enrollment Management Group developed and began to implement the most specific and comprehensive enrollment plan developed to date at IUPUI.
Goal 3. Link appropriate evaluative mechanisms to campus goals and implementation strategies.	
3a. Continuously increase involvement in outcomes assessment at IUPUI.	3a1. The NCAA self-study was completed, a site visit was conducted, and IUPUI was certified.
	3a2. Five program reviews were conducted, including three in SPEA, a unit for which no campus review had been scheduled previously.
	3a3. The practice of conducting mid-cycle (3-4 years after completion of a review) interviews with chairs of departments was continued by the Program Review and Assessment Committee.

Goals and Strategies	Evidence of Progress
	3a4. Every school submitted for the first time a comprehensive report on assessment in general education (based on the Principles of Undergraduate Learning) and the major. These reports are now on a website (www.planning.iupui.edu).
	3a5. Web-based placement testing extended from 5 to 7 area high schools.
3b. Improve the practice of assessment.	3b1. A new program review format was tried: a one-day focused review by a panel of local leaders for a program (MPA) that had just undergone an accreditation review.
	3b2. Liberal Arts, Science, and University College made noteworthy progress on their assessment plans. University College completed the self-study and site visit for its urban campus review (RUSS) project.
	3b3. IMIR developed a more customized approach to providing departmental information for use in program review. Staff worked with faculty in each department to develop reports and analyses that address the specific questions to be addressed in the departmental self-study.
	3b4. The Testing Center converted Student Evaluation of Teaching forms to web-based format; 140,000 evaluation forms and tests were scanned for 12 schools and IU Kokomo.
3c. Increase the use of activity-based costing (ABC) as a planning and evaluation tool in academic and administrative units at IUPUI.	3c. ABC projects were initiated or completed in the schools of Allied Health, Education, Liberal Arts, Nursing, Physical Education, and Social Work, as well as six administrative support units. Now 55 percent of IUPUI's academic units and 55 percent of its administrative units have received assistance in implementing ABC.

Goals and Strategies	Evidence of Progress
<p>Goal 4. Provide information resources that enable the campus and individual units to improve processes and outcomes continuously.</p>	
<p>4. Advance several Urban University Collaborative initiatives, e.g., the Urban University Portfolio and the Urban Statistical Portrait Project.</p>	<p>4. The Pew-supported Urban University Portfolio Project continues its development with leadership based at IUPUI. IMIR staff have brought the IUPUI portfolio website into its second phase of development. IMIR staff also developed an initial web-based data exchange as part of the Urban University Statistical Portrait Project. Additional work will be supported by the Coalition for Urban and Metropolitan Universities.</p>
<p>Goal 5. Derive key indicators of institutional effectiveness and provide periodic reports to internal and external constituents.</p>	
<p>5. Increase the use of performance indicators in planning documents.</p>	<p>5a. Data on campus performance indicators (PIs) presented in the 1998 IUPUI Performance Report.</p>
	<p>5b. Academic deans identified for the first time (in August 1999) the PIs they are tracking and were asked to cite progress on these PIs in 1999 annual reports.</p>

**Planning & Institutional Improvement
Top Goals for 2000**

Goals and Strategies		Performance Indicators/Milestones	
Goal 1.	Clarify, prioritize and communicate broadly IUPUI's vision, mission and goals.		
1.	Complete revision of campus plan.	1.	Planning document completed and disseminated.
Goal 2.	Align unit and campus goals.		
2.	Provide leadership and information support for enrollment management, including full implementation of a web-based management information system.	2a.	Campus enrollment plan implemented with minimal loss of enrollment.
		2b.	Web-based management information system deployed and used by deans and directors.
Goal 3.	Link appropriate evaluative mechanisms to campus goals and implementation strategies.		
3a.	Continuously increase involvement in outcomes assessment at IUPUI.	3a.	Increased use of web-based assessment strategies.
3b.	Improve the practice of assessment.	3b1.	Refocused campus surveys that assess student learning outcomes.
		3b2.	Assessment of University College program expanded and integrated in UC planning.
		3b3.	Completed reports received from the three newly-named Faculty Associates for Undergraduate Learning.
Goal 4.	Provide information resources that enable the campus and individual units to improve processes and outcomes continuously.		
4.	Advance Urban University Collaborative initiatives.	4a.	IUPUI's Institutional Portfolio reviewed by site visit team.
		4b.	Data exchange formally developed by IMIR and funded by Urban 13 Chief Academic Officers.

Goals and Strategies	Performance Indicators/Milestones
	4c. Number of information areas and data fields in web-based data exchange.
	4d. Usage statistics for both Portfolio and Urban University Data Exchange web sites.
Goal 5. Derive key indicators of institutional effectiveness and provide periodic reports to internal and external constituents.	
5. Develop a more uniform and concise set of campus-wide performance indicators.	5. Campus-wide performance indicators identified and used in unit annual reports.
Goal 6. Derive, prioritize, recommend, and assist in implementing improvements based on evaluative findings.	
6. Integrate financial outcomes in the program review process using activity-based costing and quality improvement tools.	6a. Program review guidelines and practices revised to address interrelationship of cost outcomes to issues of quality, access, and manageable total expenditures.
	6b. Use of quality improvement tools incorporated into the framing of strategies for program improvements.

PLANNING AND INSTITUTIONAL IMPROVEMENT

Significant Accomplishments for 1999 (Revised 2/3/00)

Student Learning

1. Nationally recognized placement testing program at IUPUI achieved the highest placement testing validity coefficients ever recorded at IUPUI (e.g., .49 for mathematics).
2. The Testing Center developed web-based formats for student evaluations of instruction and extended the Project Essay Grade (PEG) technology to score essays for content, creativity, style, mechanics, and organization with reliability and validity statistics that exceed those achieved by human raters.
3. Helped plan E.C. Moore Symposium on problem-based learning.
4. Led development of survey for entering students that was piloted at IUPUI and 5 other urban campuses.
5. Conducted nine general campus surveys: for entering, continuing, and non-returning students.
6. Developed a comprehensive assessment plan for University College.

Responsibilities of Excellence

1. Provided services for every academic unit and most administrative units.
2. IMIR's internal ad hoc service requests in 1999 totaled 211, a 32% increase over the 160 received in 1998.
3. Provided leadership for the national Urban University Portfolio Project.
4. Provided leadership for the Urban University Statistical Portrait Project.
5. Served on advisory panels appointed by the National Research Council, the National Center for Education Statistics, and the national Association for Institutional Research.
6. Three books, 2 chapters and 13 journal articles published, compared to 1 chapter and 9 articles in 1998.
7. Subscriptions to **Assessment Update**, which is edited by PAII staff and published by Jossey-Bass of San Francisco, reached the highest level in twelve-year history of the periodical.
8. The 1999 Assessment Institute in Indianapolis attracted a record 430 people from 41 states.
9. The Eleventh International Conference on Assessing Quality in Higher Education was held in Manchester, England, with IUPUI as a co-sponsor.

Collaboration

1. Provided leadership for the Enrollment Management Group as well as information and analyses to support the planning and implementation of enrollment management strategies.
2. The Testing Center scanned 140,000 course evaluations and tests for 12 schools and IUK and provided related consultation.
3. Conducted twelve surveys for campus units, including a survey of alumni of the School of Nursing and a survey of retirees that was sponsored by the Senior Academy.

Centrality & Community Connections

1. Developed review team of community leaders for the MPA that visited for a day with faculty and students.
2. Coordinated development of IUPUI's self-study for certification by the NCAA, a process that utilized community representatives.
3. Provided placement testing in 5 high schools and 8300 tests for campus and community clients.

Accountability & Best Practices

1. Coordinated the site visit that resulted in the certification of IUPUI by the NCAA.
2. Completed preliminary version of IUPUI's new planning document (a version designed to address specifically the development of Indiana's community college).
3. Completed University-wide study of good practice in program review (supported by a Strategic Directions grant).
4. Initiated use of performance indicators by campus leaders and deans.
5. Completed deployment of activity-based costing in 55% of academic units and 55% of administrative support units.
6. Every school submitted for the first time a comprehensive report on assessing student learning in general education and the major. These reports are now available at the website: www.planning.iupui.edu.