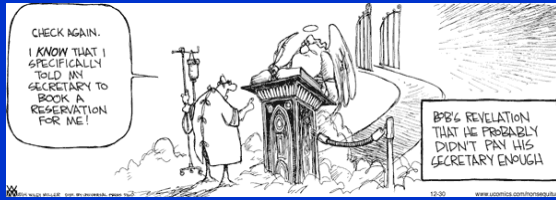


Closing the Loop: Collecting and Using Assessment Results for Program Improvement



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2008 Assessment Institute, October 27 – 28, Indianapolis, Indiana

Assessment Institute



Goals, Conditions, and Exclusions

- Primary purpose is to *exchange* ideas and experiences with assessment and program improvement
- While software is becoming available to help manage the assessment process, that's not going to be my emphasis
- The focus here is on a basic design for collecting and using data and information in a consistent manner

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Brief History of Assessment at the Cook School: *we did it backwards!*

- 2003: Initial emphasis on pulling together records of what we were doing and identifying sources of data
- 2003-4: Next step was to write a plan from the top down with clear learning objectives
- They pretty much matched!! (*whew*)

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Brief History of Assessment at the Cook School: *we did it backwards!*

- 2004-5: Collecting & Using data—records maintained in departments with summaries to deans' office
- 2004-present: Updating and revising plan (ongoing and resulting from earlier findings)
- 2005-present: Emphasis on “closing the loop” with formal reporting requirements and data kept centrally as well as in departments

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Latest Revision: October 7, 2008

John Cook School of Business, Saint Louis University ASSESSMENT CALENDAR

Date	Item	An Additional Copy of Report Goes to ¹	Responsible
January-February	Comp-XM (Individual) Simulation in PMBA		PMBA Capstone Course Instructor
January-February	IT Department Customer Satisfaction Survey		Cook School IT Coordinator
March (every other year)	EBI Survey Administered	NA	Associate Dean for Administration (Assessment)
March	Internship Spring Mid-Term Site Supervisor Surveys Administered	Cook Career Center Manager	Undergraduate Internship Coordinator
Late-March or Early April	Assessment Center Exercise	NA	Associate Dean for Administration (Assessment)
April 10	CBK & Core Course Assessment Reports (at least one report for each cbk course ² each year)		Department Chairs
April	Service Leadership Program on-line survey	Assistant Dean for	Service Leadership



John Cook School of Business, Saint Louis University CBK Course Assessment Progress Report Cover Sheet:¹²

Course title & number: _____

Sections Included: _____

For academic year & semester: _____

Date of departmental review: _____

Date submitted to program & assessment offices: _____

By: _____
(Faculty Name)

Please respond to all five parts following the “CBK Course Assessment Progress Report Instructions.” (NOTE: Parts 1 and 2 can be copied from the relevant sections of your assessment plan.)

(1) Student learning goal(s) addressed this year:

(2) Activities where goals were assessed/methods used:

(3) What are the assessment findings? How did you analyze them?

(4) What conclusions were drawn and what actions were taken with respect to (a)

**John Cook School of Business, Saint Louis University
Program Assessment Progress Report Cover Sheet:¹²**

Cook School Academic Program: _____
 For academic year & semester: _____
 Date of program board activity or approval: _____
 Date of faculty assembly approval (if applicable): _____
 By: _____
 (Program Administrator Name)

Please respond to all five parts following. (NOTE: Parts 1 and 2 can be copied from the relevant sections of your assessment plan.)

- (1) Student learning goal(s) addressed in this activity:
- (2) Source(s) of information on learning issues:
- (3) What conclusions were drawn and what actions were taken with respect to (a) program changes and (b) recommended assessment procedure changes?
- (4) If program changes are being made, what follow-up is planned, and when, to assure the changes are improving learning?

JOHN COOK SCHOOL OF BUSINESS
STUDENT OUTCOMES ASSESSMENT
CYCLE: AY 2005-09
PROGRAM ACTIVITY

Assessment Category?	Source of Information on Learning Issues (i.e., what was the assessment measure or other catalyst for action)	Program Actions Taken or Planned	Date of Program Board Activity or Approval	Date of Faculty Assembly Approval (if applicable)	Planned for Follow-up? (Calendar Date or Term)

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Results (but it's still early!)

- Getting lots of information on what does and does not work with our measures
- ACCT 200 and ACCT 222 – early success stories
- Students' team skills (EBI + Assessment Center)
- We do have an "enforcer"

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JOHN COOK SCHOOL OF BUSINESS
UG Program Measures Curriculum Map

	Philosophy 101	Management 101	Business Communication	Business	Production	Philosophy of Ethics	Management 201	Management 202
9 Oct 08	ACCT 200	ACCT 222	MG 100	DSCT 201	DSCT 300	ECON 190	ECON 312	ECON 313
SLU Dimension - Program Objectives								
Scholarship & Knowledge								
Intellectual Inquiry & Communication								
Basic Functional Understanding	X	X		X	X	X	X	X
Leadership								
Problem Analysis	X	X			X	X		X
Decision-Making					X	X		
Experiential Learning								
Oral Presentation								
Written Presentation								
Community Building								
Global Awareness								
Function in Teams/Groups								
Leadership & Service								

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	Philosophy 101	Management 101	Business Communication	Business	Production	Philosophy of Ethics	Management 201	Management 202
9 Oct 08	ECON 190							
SLU Dimension - Program Objectives								
Scholarship & Knowledge								
Intellectual Inquiry & Communication								
Basic Functional Understanding	X	X		X	X	X	X	X
Leadership								
Problem Analysis	X	X			X	X		X
Decision-Making	X				X	X		
Experiential Learning								
Oral Presentation								
Written Presentation								
Community Building								
Global Awareness								
Function in Teams/Groups								
Leadership & Service								
Spirituality & Values								
Exposed to Values Issues								
Hold Leadership Roles								
Take both Philosophy & Theology								

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DISCUSSION/Q & A

Cook School Assessment Web Page:

<http://www.slu.edu/x14316.xml>

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